My painting price book

Fill in your own prices once. Use them for every quote.

Driveway

Name / business _____ Last updated _____

What you paint	How you charge	My price	Notes
Walls			
Walls, first coat	per sq ft of wall	$	
Walls, each extra coat	per sq ft	$	
Accent or dark color	extra per sq ft	$	
Ceilings			
Ceilings, first coat	per sq ft of ceiling	$	
Ceilings, each extra coat	per sq ft	$	
Textured or popcorn ceiling	extra per sq ft	$	
Trim and baseboards			
Baseboards	per linear ft	$	
Crown molding	per linear ft	$	
Doors and windows			
Door, both sides	per door	$	
Door frame and casing	per door	$	
Front or exterior door	per door	$	
Window trim and sill	per window	$	
Window sashes or grids	per window	$	
Prep			
Patch nail holes and dents	per room	$	
Larger drywall patch	per patch	$	
Caulk gaps and cracks	per linear ft	$	
Sand or degloss	per sq ft	$	
Spot-prime stains, repairs	per sq ft	$	
Prep work by the hour	per hour	$	
Every job			
Minimum job charge	per job	$	
Move furniture, cover floors	per room	$	
Deposit I ask for	% of the total	%	
.....	.....	$	
.....	.....	$	

How to use it

1. Fill in your price for each line once. Skip anything you don't do. There are no suggested prices on this sheet: they're yours.
2. Measure each room. Wall area = (length + width) × 2 × wall height, minus doors and windows. Ceiling area = length × width.
3. Multiply each amount by your price, add prep, and check the total against your minimum.
4. Give the customer three options: Good, Better and Best.

Example (measurements only)

Bedroom 12 × 14 ft, walls 8 ft high

Walls: (12 + 14) × 2 × 8 = 416 sq ft

Minus 1 door (3 × 7 = 21) and 2 windows (3 × 5 = 15 each): 416 − 21 − 30 = 365 sq ft

Ceiling: 12 × 14 = 168 sq ft

Baseboards: (12 + 14) × 2 = 52 ft

My paint covers _____

sq ft per gallon (check the label on the can)

Good, better, best

Good is your standard price. For Better and Best, write how much more you charge, as a percentage.

Option	Paint (brand and line)	Sheen, walls	Sheen, trim	My cost per gallon	Extra over Good
Good				$	0 %
Better				$	%
Best				$	%

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